# From Lowland Shire to Lofty Spire: Building a Successful Collaborative Heritage Lottery Fund Landscape Partnership Scheme

An Invitation from Cambridgeshire ACRE

Monday 1 December 2014, 10am – 2pm
Whittlesford Memorial Hall, Mill Lane, Whittlesford, Cambridge, CB22 4NE

You are invited to attend a partnership workshop to discuss the development of a Heritage Lottery Fund (HLF) bid for a Landscape Partnership Scheme for an area of Cambridge and the Cam.







## Background

Cambridge is changing. Significant investment in housing, infrastructure and the local business economy has created new pressures on the local environment and communities. With this backdrop of a changing landscape, and the contrast of supporting Wards with deprivation alongside preserving unique and valuable heritage, there has never been a more important time to take forward positive programmes to protect and improve the local environment for our communities.

Cambridgeshire ACRE, the Rural Community Council for Cambridgeshire is exploring the possibility of leading the development of a grant application to the Heritage Lottery Fund (HLF) for a Landscape Partnership Scheme (LPS) based on the distinctive River Cam landscape.

#### Why take a Landscape Partnership approach?

Landscape Partnerships contribute to heritage conservation as an integral part of rural and urban regeneration, aiming to create a holistic and balanced approach to the management of landscape heritage at a landscape-scale. The programme aligns with the UK's commitment to implement the European Landscape Convention. Landscape Partnerships should be considered as one part of a wider ambition to improve the landscape's management and help people connect with it.

#### What area would be covered?

A provisional map of a landscape-scale area can be found at the back of this invitation and we are inviting you to attend this workshop as your parish, business or organisation is located within the area. At the workshop there will be display boards which will have other maps and information on them.



#### This workshop

The purpose of the workshop is to:

- Clarify what makes a successful bid
- Reflect on the outcomes from structured interviews and views of partners gathered so far and how this needs to address the Landscape Partnership Scheme's Criteria.
- Seek alignment behind the bid and support for its outcomes
- Seek alignment, collaborative working and commitment to join-in from partners
- Begin to develop partnerships for specific elements of the bid's programme

The workshop will introduce you to the possible opportunities arising from a landscape-scale approach and to open up discussion as to why the landscape is so important to local organisations, communities and businesses. We wish to develop an encompassing Landscape Partnership Scheme that addresses the needs of the landscape and supports local people to engage in its future.

The morning will be a starting point, where we will also explore options and needs for the geographic area, proposals for partnership working and how to attract up to £300,000 if a bid is proposed for a £3m programme.

#### **Provisional programme**

The provisional programme for the workshop is as follows:

9:30	Registration and refreshments Networking and reviewing visual displays
10:00	Purpose of the day and scene setter What makes a successful bid and what are the pitfalls – Ouse Washes Case Study
10:30	Our Vision for this Landscape: What would make the perfect bid?  Short presentation; Table discussions around needs and opportunities, options, community interests and resources.
12:00	Building the successful team: Outcomes and Legacy Short presentation; Table discussions around collaboration, making the bid successful, outcome and legacy, working with communities and involvement of others.
13:00	Summing up and next steps
13:15	Lunch: Homemade Soup and Bread

## If you would like to attend

Please visit <a href="http://www.smartsurvey.co.uk/s/cambridge">http://www.smartsurvey.co.uk/s/cambridge</a> cam lps to book your place(s).



## Map of potential Cambridge and Cam LPS area

